## ENGAGE & GROW EMPLOYEE ENGAGEMENT & CULTURE PROGRAMS



SIMPLE ACTION-BASED PROGRAMS THAT TRANSFORM DISENGAGED EMPLOYEES INTO FULLY ENGAGED LEADERS



### **DID YOU KNOW:**

13% of employees are engaged – This means these employees feel a connection to their workplace, the mission and will go above and beyond to achieve success.

67% are disengaged – A disengaged employee has 'checked out'. They may be at work physically, but not mentally. They are not enthusiastic and do the bare minimum to get by.

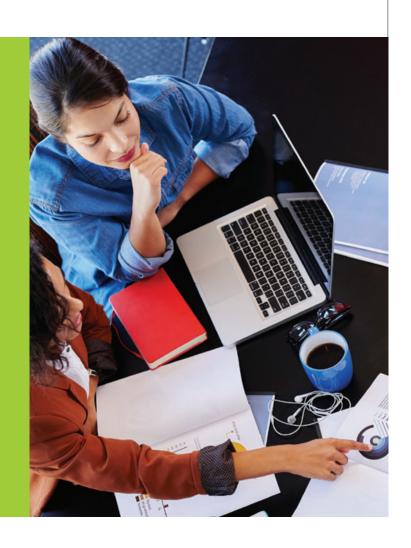
20% are actively disengaged – An employee in this category may undermine and act out against the company. They actively look to hamper productivity levels and employee morale.



# WE ARE AVERAGING A **307%** IMPROVEMENT WITH OUR UNIQUE SYSTEMS

### WE CREATE HIGHLY ENGAGED EMPLOYEES, WHICH IN TURN PROVIDES:

- A Powerful & United Culture
- Improved Customer Engagement
- Lower Absenteeism
- Dramatically Increased Profitability & Growth
- More Time for Business Owners & Managers
- Fewer Human Errors
- Significantly Decreased Employee Turnover
- A Fun & Re-energized Work Environment





### THE **ENGAGE & GROW** ENGAGEMENT PROGRAMS



#### WHITE BELT WORKSHOP

5 HOURS DURATION

This program is an impactful workshop for 5–35 employees. It allows you and your team to 'dip your toe in the water' and experience the impact of the Engage & Grow experience. The workshop activates participants to act and think innovatively about the business.

We have developed 9 programs that are suited to help your business increase employee engagement and create a strong positive culture. Each program will be facilitated by our engagement experts and tailored for your needs. Depending on your requirements, our experts will work with you to recommend the best program and how to roll it out.



#### **GREEN BELT PROGRAM**

6 WEEKS DURATION

This 6 Step program is delivered in a one hour session per week, over 6 weeks. It is the foundation program, providing traction and momentum in your business by changing behaviours and creating more buy-in.



#### **WOMEN'S PROGRAM**

3, 6, OR 12 MONTHS DURATION

The Engagement & Leadership program for Women is designed to unite the workplace by developing women's leadership skills. It is based on the Red Belt foundation program, providing traction and momentum in your business by empowering new thinking and create more buy-in.



#### RED BELT PROGRAM

12 WEEKS DURATION

Our 12 Step Signature program is delivered in a one hour session per week, over 12 weeks. This program builds high levels of trust within the organisation and re-energises employees providing outstanding results every time, as evidenced by our employee engagement surveys.



### CREATE | CONNECT | REWARD 10 WEEKS DURATION

This powerful and unique company wide program directly impacts between 25–125 employees all at once over a 10 week period and indirectly hundreds more. It will instantly create higher levels of engagement, more leaders, friendships and dissolve silo mentality plus much, much more. It's all action and managed online.



### **BLUE BELT PROGRAM**

6 MONTHS DURATION

Engagement is a fitness and like any fitness it requires a maintenance regime. This program is designed to sustain the success developed in the Red Belt program. You have finished the sprint, now it's time to lock the changes in, for the future growth of your business and people.



### SALES TEAM PROGRAM 12 WEEKS DURATION

This program is designed to captivate and entertain your key sales people, whilst strategically developing new habits and behaviours. Designed to take the day-to-day pressures off the business leaders.



### **BLACK BELT PROGRAM**

12 MONTHS DURATION

This Master program takes your business to the next level. You have an engaged, profitable and committed team, now what do you need to do to be Number 1 in your industry? We facilitate this long term and sustainable growth program so you can have the business of your dreams and not just a job!



### PRINCIPALS, TEACHERS & PUPILS PROGRAM

12 WEEKS DURATION

Our education industry program works with your leaders, staff members and students. It is based on the Red Belt signature program, providing traction and momentum in your school by empowering new thinking and create more buy-in.



### **HOW IT WORKS**

#### **BEFORE THE PROGRAM**

Before any program is run, it's important that we clearly define the needs of your organisation and we define what a successful program looks like.

- You and your Engage & Grow Strategist will choose the most appropriate program
- We then customise programs to meet each organisation's needs
- We identify the timeline and how the sessions will be conducted

#### **RUNNING THE PROGRAM**

Once you have established the most suitable program and defined the objectives, it's time to get to work!

- Gather the identified business leaders and key staff members
- Follow our program all action, no pens & paper
- Impact every staff member and every customer

Our strategist will be with you every step of the way facilitating all aspects of the program.



## WHAT MAKES OUR PROGRAM DIFFERENT?

- Develops leaders on all levels no matter who they are or what they do
- Holds everyone publicly accountable to deliver agreed outcomes
- Tangible measures to demonstrate growth & ROI
- 99.5% of participants highly recommend this program
- Scientifically and neurologically designed over 9 years

This is not a workshop – it's an all action-based program. There is nowhere to hide!

"The world of training has changed. No longer are organisations finding traditional workshops effective.
We need to change the game. We need to look beyond what has historically worked and move to a new model –

active engagement."

RICHARD MALONEY



## OUR **12 STEP** EMPLOYEE ENGAGEMENT AND CULTURE PROGRAMS DELIVERS:



Collective buy-in & accountability



2 Shared company vision



Highly engaged employees & leaders



Collective behavioral benchmarking



5 Shared stories to ensure human understanding



A Peer reward & recognition (daily/weekly)



7 Individual personalized goal setting



Growth of individual habits & behaviors



Unearthed creative thinking & innovation



Brand awareness & social responsibility



Advanced business systems & procedures



An emerging leaders pipeline



### **OUR CLIENTS**

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This program dramatically improved our bottom line profitability by an impressive 47%. Game changer!

TOBY EDMUNDS, CEO, LOAN MARKET FRANCHISEE

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This Engagement and Culture program was huge for us! By engaging 25 team members, it allowed the company to achieve its best sales month in 7 years.

BRAYDEN HAYNES, CEO FULL HOUSE GROUP

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By far the best program I have been involved in as it's not another 'training' session. It's a great practical program that gave everyone a voice and enabled them to really build us up as a united team with a real family environment. It quickly created a more focussed and energised working environment.

PENNY COLLICOAT, GENERAL MANAGER, EDGE FINANCIAL

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My leadership skills have developed greatly from taking part in this program, and believe that it definitely enhanced the company's morale. It has brought the whole group closer as a unit which is what is needed to ensure we have a successful company.

NICOLE CONRADI, PRODUCTION CO-ORDINATOR URBAN ANGLES

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This program has single-handedly made the most difficult and necessary changes to our business. Now our people are excited to be at work. Now our people genuinely care about everything!

ADRIAN HARRIS, GM HARRIS & THORN PLUMBERS

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I would recommend Engage & Grow to any business serious about transforming Vision and mission statements from words on the wall into a living culture.

MATT HALL, GENERAL MANAGER
TELSTRA

### **NEXT STEPS**

If you are interested in becoming a coach, running a program, getting an in-depth view of a program or speaking to an Engagement Strategist to learn more – **contact us now!** 

WWW.ENGAGEANDGROWGLOBAL.COM

Contact:

