

# JULIA FELTON

**KEYNOTE SPEAKER • SEMINAR LEADER • TRAINING FACILITATOR  
BUSINESS SUCCESS COACH & CONSULTANT • EXECUTIVE COACH**

If you are like most leaders, you're looking for a solution to how to lead through uncertainty in an agile and adaptive way. You are seeking solutions of how to manage the day-to-day operational challenges that plague your business —problems like poor communication; interpersonal conflicts; and lack of engagement, accountability and teamwork. These problems waste valuable time, energy and money —resources you could be using to achieve the vision you have for yourself and your business.

Julia Felton, aka The Business Wrangler, is the Herd Leader of Business HorsePower and a sought after international speaker who fully believes in the power of story and metaphor to ignite, inspire and educate. She combines her own personal first-hand experience of horses and nature, with her business expertise, to share how solutions to the business challenges of the 21<sup>st</sup> century can be found in nature.

She delivers compelling yet relatable presentations for conferences, on-line events, interviews, panels, meetings, retreats, workshops and seminars that have been met with rave reviews, and can be adapted to suit your venue and audience.



## **PRAISE FOR JULIA'S SPEAKING**

"Your presentation was amazing and provided my leaders and I with a huge amount to reflect upon over the coming years. I have already received a huge amount of positive feedback from those who attended with such words as inspirational, reflective and powerful"

**Simon Errington** West Yorkshire Fire Service

"Incredible, very interesting and engaging. Our delegates loved her and I absolutely would not hesitate to recommend her."

**Liz Scott** Thrive Yorkshire

Your presentation was very thought provoking and insightful."

**Tyne Tees CIPD**

## **To Book Julia:**

*For more detailed information or to book Julia for your next event, please contact us at:*

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## ***Business On-The-Hoof: Leveraging Nature's Wisdom to Create Agile, High Performance Leaders and Teams***

In nature there is no wasted time, energy or resources. Everything happens for a reason and operates as a perfect ecosystem. There is an ebb and flow and rhythm to life which keeps everything in balance. There is harmony as everything works together inter-dependently. Nature focuses on the “we” rather than the “me”.

What lessons can we learn from nature to make our organisations more agile and effective so they can operate at high performance levels and deliver more productivity and profitability?.

## ***Straight From The Horses Mouth: Leadership Lessons From The Barn To The Boardroom***

During this inspiring and thought provoking talk Julia will share the key leadership skills needed to be successful in today's environment. These are all lessons that she has learnt from her herd of horses, because as Julia notes “my best leadership lessons were learnt from horses. They never sugar coated the feedback. They told it how it was, however at the time I didn't always understand it!”

## ***5 Traits of Highly Effective Teams: Creating The Win-Win Formula For Doing More With Less***

The challenge today for business is responding to rapid change that is occurring. This is the era of running business on-the-hoof. There is a real need to develop a flexible teams that can react to the changes in the marketplace to achieve competitive advantage. Teams today also need to deliver real value and become trusted in their marketplace if they are to survive and thrive.

When the organizational culture supports and empowers team members to deliver at their best then profound impact is possible.

## ***Grab The Reins: Simple Strategies To Help You Step Up and Become The CEO of Your Business***

If you are a business owner you know that tough times call for creative measures in business. If you want to thrive in your business, you need to be clear in your focus, goals and business strategies because if you aren't, you'll get left in the dust. Its only by grabbing the reins and leading your business as its CEO, that you can expect your business to grow and thrive. However, sometimes it is tough to figure out HOW to do it.



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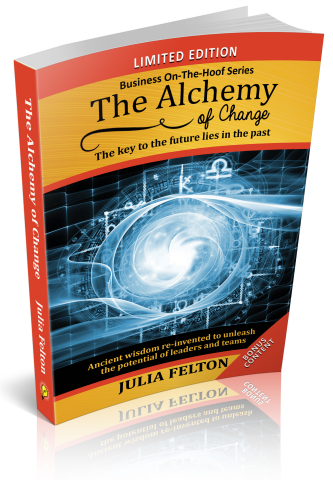
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## **About Julia's Latest Book... *The Alchemy Of Change: Ancient Wisdom Re-Invented to Unlock The Potential Of Leaders and Teams***

The goal of *The Alchemy Of Change: Ancient Wisdom Re-Invented to Unlock The Potential Of Leaders and Teams* is to provide leaders with a blueprint for how to conduct business in today's challenging environment. It shares step-by-step a methodology for creating a new breed of business – one that is sustainable and consciously aware of how it impacts society.

By aligning three unique cornerstones - expanding the leader, empowering others to act and engaging the environment – business can create a Joined Up Business Culture where no time, energy or resources are wasted. The result is increased productivity, profitability and team engagement.



### **PRAISE FOR THE ALCHEMY OF CHANGE**

"I LOVE this book! It's packed full of practical tools, tips and techniques to help you transform the way you lead your business so that no resources, in terms of time, money and effort are wasted. This book has to be kept nearby throughout your working day, it is a great help!"

*Nathalie Saunier - BSH, Czech Republic*

### **MORE ABOUT JULIA**

A maverick in her own field Julia helps CEO's, entrepreneurs, and managers engage their teams, drive their strategies forward, and unleash the potential in their organizations. Her innovative coaching and development programmes, for individuals, teams and organisations, are inspired by nature and her herd of horses.

Julia's extensive corporate experience includes building businesses and teams from the ground up. During her 12 year career at Andersen and Deloitte she was responsible for developing a business from an idea on a piece of paper to creating and then building a million pound business unit, that became firmly established as the global market leader, providing big data solutions to the hospitality industry. Her unique ability to work at both a strategic and tactical level means that she is sought after as a high performance consultant, mentor and coach.

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